

Dear Nonprofit,

Highlands Historical Society invites you to participate in the 14th annual Dazzling Dahlia Festival, which will be held Saturday, September 7th. This year's theme is "FLOWER POWER". There is no fee to either enter the festival or to attend the Festival.

The pandemic allowed the Dahlia Festival to evolve from a single stem juried show to a single bloom juried show AND an outdoor festival of floral vignettes placed around town, KHFP, The Bascom, The Historical Village and the old jail. We are continuing to evolve by highlighting our nonprofits' community support. Again this year, we are offering a \$500 prize to our judges selection "Best of Show". We are also very excited for all of our entries (with the exception of single bloom \$20 grower entry) to be complimentary.

We will be showcasing all the nonprofits in Kelsey Hutchinson Founders Park. Last year it was estimated that over 2500 people attended the festival. Many of those that came are from out of town and only know Highlands as a resort community. They have not familiar with the many community nonprofits that provide support for the visual arts, performing arts, music and also the essential services and support to those in need.

This year it will be a one-day blowout festival with the town draped in dahlias. The Highlands Historical Village will have events that include music, storytellers, speakers and food. The day will end with the fabulous dance band, Steel Toe Stiletto playing the concert in the Park, at 6:00. Festival winners will be announced during the concert.

You may do your own vignette, or hire someone to do for you. If needed, we will provide a designer to do your vignette. Your floral installation may be as simple or as elaborate as you desire. Please use half dahlias and half non-invasive native plants, in your design. We will provide a table and signage for your vignette. You may display brochures, have docents, pop-up-shops, whatever you would like to represent your nonprofit with your vignette. The deadline to enter is August 1st, and there is no fee to enter.

To enter go to highlandshistory.com and fill out the form on-line.

We hope that you will give serious consideration to showcasing your nonprofit by participating in this year's Dazzling Dahlia Festival.

For more information, please contact Lindy Colson Harrison at mbcolson@aol.com, or highlandsdahlia@gmail.com.